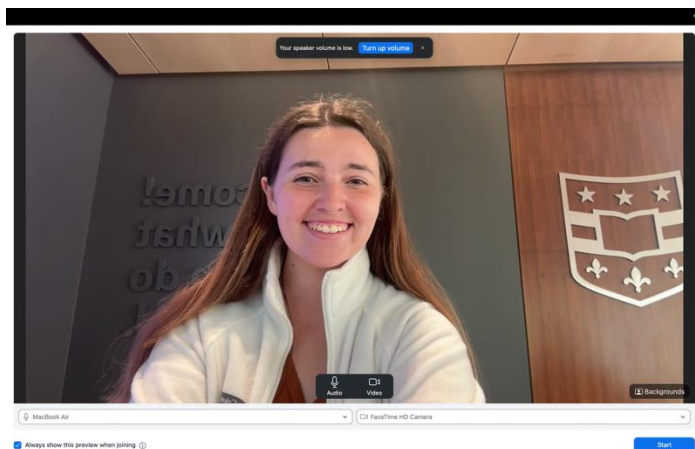


90-Second Video Instructions

Thank you for your interest in the Bear Ambassador position! This document is meant to help you construct and submit your 90-second video, which is a required part of your written application, due Friday, October 2. If you have any questions not covered by this document, please do not hesitate to reach out to Jennie Jean-Jacques or Jessica Napier at BearAmbassadors@email.wustl.edu.

Part 1: Setting up the 90-Second Video

- To film your video, you are more than welcome to use your phone camera, iMovie, Zoom, or any other similar platform.
- The image below shows an example setup. You may film in either landscape or portrait mode – whichever you prefer. Just be sure your face (ideally shoulders and up) is clearly visible and well-lit.
- Your 90-second video will not be judged on filmmaking or visual quality, so please do not worry if it's not perfect. This is just a chance for us to better understand who you are!



Part 2: Filming the 90-Second Video

- When you start filming, please first introduce yourself by stating your full name, class year, and academic division at WashU.
 - Ex. "Hi! My name is Melissa Parkinson, and I am a senior in the College of Arts & Sciences".

- If you are in more than one academic division, please state both.
- If you are in the Beyond Boundaries program and have not yet declared a division, you can state that you are in Beyond Boundaries.
- After you introduce yourself, please respond to one of the following prompts:
 - “Why do you want to be a Bear Ambassador?” OR
 - “Why did you choose WashU?”.
- There is no single “right” answer – we simply want to hear your enthusiasm for WashU / the position. Your response does not need to be perfectly polished or overly rehearsed; your authenticity matters most.
- Please make sure that your video (introduction + answer to one prompt) is no longer than 90 seconds.

Part 3: Submitting the 90-Second Video

- When you are done recording and ready to submit your video, please rename the video to be your full name (ex. “Melissa Parkinson”) before uploading it into [THIS](#) Box folder.
- You will need to log into Box to upload your video. Please sign in using your WashU Key (everything in your WashU email minus the @wustl.edu) and password.
- If you have any trouble submitting your video via Box, please send your video to BearAmbassadors@email.wustl.edu
 - If the file is too large to send over email, you may upload your 90-second video as an unlisted YouTube video and send that link.

If you completed the above steps: Congratulations!